

FOR RELEASE ON JULY 12, 2004

Cruise Passenger Statistics¹

1st Quarter 2004

(Passengers in Thousands)

<u>No. of Cruises</u>	<u>% Change Prior Year</u>	<u>No. of Passengers</u>	<u>% Change Prior Year</u>
1,173	13.2	2,305	13.6

¹North America Cruises by Seventeen Major Brands

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Cruise Passenger Statistics¹		
Cruise Lines		
1st Quarter 2004		
(Passengers in Thousands)		
Cruise Line	No. of Cruises	Passengers
Carnival Cruise Line	317	739
Royal Caribbean International	268	661
Norwegian Cruise Line	103	199
Princess Cruises	77	171
Celebrity Cruise Lines	89	164
Holland America Line	108	149
Disney Cruise Line	38	98
Costa Cruise Line	26	55
Cunard Line	13	22
Radisson Seven Seas Cruises	32	12
MSC Italian Cruises	7	11
Crystal Cruises	16	8
Windstar Cruises	26	5
Oceania Cruises	7	4
The Yachts of Seabourn	12	2
SeaDream Yacht Club	27	2
Silversea Cruises	7	2
Total	1,173	2,305

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Cruise Passenger Statistics¹				
Top 20 Departure Ports Market Share				
1st Quarter 2004				
(Passengers in Thousands)				
	No. of		No. of	
Port	Cruises	Percent	Passengers	Percent
Miami	205	17.5	512	22.2
Fort Lauderdale	244	20.8	458	19.9
Port Canaveral	129	11.0	326	14.1
San Juan	138	11.8	235	10.2
Los Angeles	94	8.0	199	8.7
Tampa	73	6.2	132	5.7
New Orleans	57	4.9	115	5.0
Galveston	57	4.9	111	4.8
San Diego	30	2.6	41	1.8
Honolulu	20	1.7	37	1.6
New York	12	1.0	29	1.3
Jacksonville	15	1.3	27	1.2
Houston	13	1.1	21	0.9
Charleston	13	1.1	20	0.9
Norfolk	7	0.6	8	0.4
St. Thomas	40	3.4	6	0.3
San Francisco	3	0.3	6	0.2
Valparaiso, CL	3	0.3	4	0.2
Gulfport	1	0.1	3	0.1
Caldera, CR	8	0.7	3	0.1
All Other Ports	75	6.4	51	2.2
Total	1,173	100	2,305	100

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Cruise Passenger Statistics¹

Length of Cruise

1st Quarter 2004

(Passengers in Thousands)

<u>Cruise Length</u>	<u>No. of Cruises</u>	<u>No. of Passengers</u>
2 to 5 Days	314	660
6 to 8 Days	654	1,363
9 to 17 Days	199	278
Greater than 17 Days	6	3
Total	1,173	2,305

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